# **Privacy Policy**

This Privacy Policy outlines how CryptoBird ("we", "us", or "our") collects, uses, maintains, and discloses information gathered from users ("you" or "User") of the CryptoBird software platform ("Platform").

## **Personal Information Collection**

We may collect personal identification information from Users in various ways, including but not limited to when Users register on the Platform, subscribe to our newsletter, fill out a form, or interact with the Platform in other ways. Users may be asked for their name, email address, or other relevant information as necessary. Users may, however, visit the Platform anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personal identification information, except that it may prevent them from engaging in certain Platform-related activities.

#### **Non-Personal Information Collection**

We may collect non-personal identification information about Users whenever they interact with the Platform. Non-personal identification information may include the browser name, the type of computer or device, technical information about Users' means of connection to the Platform (such as the operating system, Internet service providers utilised, and other similar information).

#### How We Use Collected Information

CryptoBird may collect and use Users' personal information for the following purposes:

- To personalise User experience: We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Platform.
- To improve our Platform: We continually strive to improve our offerings based on the information and feedback we receive from you.
- To send periodic emails: We may use the email address to respond to inquiries, questions, and/or other requests.

#### How We Protect Your Information

We adopt appropriate data collection, storage, and processing practices and security measures to protect against unauthorised access, alteration, disclosure, or destruction of your personal information and data stored on our Platform.

### **Changes to This Privacy Policy**

CryptoBird has the discretion to update this Privacy Policy at any time. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications.

#### Your Acceptance of These Terms

By using this Platform, you signify your acceptance of this Privacy Policy. If you do not agree to this policy, please do not use our Platform. Your continued use of the Platform following the posting of changes to this policy will be deemed your acceptance of those changes.

## **Contacting Us**

If you have any questions about this Privacy Policy, the practices of this Platform, or your dealings with this Platform, please contact us at <u>hello@cryptobird.ai</u>